

Dear Missouri Travel Council Team Members,

“Travel Matters” continues to be our theme for 2012. Missouri Travel Council is the only state-wide organization that represents all of the pieces that make up tourism in the state of Missouri.. As we celebrate Missouri Travel Council’s 50th Anniversary in 2012, we remember the commitment of many to the Missouri Tourism Industry, and the vital role tourism has and continues to play in the economic wellbeing and growth of our state. Missouri tourism partner’s teamwork is recognized by others in the industry from outside our state. That says a lot!

We are very much like a puzzle. Each piece is unique and special. From the smallest family run business to a national monument, each piece is a vital component. Without all of the pieces, the puzzle is incomplete and the BIG picture can’t truly be appreciated. Missouri Travel Council is that complete puzzle. Without each of our members, something is missing. I ask that you consider what role you’ll play in the organization’s future and get involved. We have several committees that continue to work to develop: Educational Seminars, Group Tour Initiatives, Legislative Communications, Industry Networking Opportunities, and so much more.

I’d like to acknowledge outgoing President, Greg Maxon. Greg’s vision and leadership not just as president, but through the many hats he’s worn and his commitment to Missouri Travel Council is immeasurable. Greg, thanks so much for your past and continued service to the Missouri Tourism Industry.

Thank you for the opportunity to serve as Missouri Travel Council’s President for the next two years. I am excited to work with the board in making decisions that will continue to strengthen our organization for all members. As President, I ask that you as team members feel free to share any ideas or concerns with me or any of the other board members. We are so fortunate to be a part of such a wonderful group of industry partners and friends. I wish you success in your endeavors in 2012.

Sincerely,

Laura

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