

Seven reasons why you should join Missouri Travel Council (MTC)

- 1 NETWORKING** - Develop partnerships and business relationships with 300+ members representing all areas of the hospitality industry. Partner with organizations such as Missouri Association of Convention & Visitor Bureaus, Missouri Hotel & Lodging Association, the Missouri Tourism Commission, and Missouri Division of Tourism.
- 2 INCREASE YOUR BOTTOM LINE** - Connect with potential clients through the single and multi-day trade shows and events that showcase Missouri tourism.
Bank Travel Exchange
Joint Meeting Planners' Trade Show
Research being done to establish new programs as well.
- 3 LEGISLATIVE ACCESS AND INPUT** - Missouri Travel Council retains a Legislative Consultant and organizes a grass-roots effort to promote and monitor tourism issues. MTC coordinates Capitol Days for Tourism - a legislative industry briefing and pancake breakfast for legislators.
- 4 PROFESSIONAL EDUCATION** - Educating members on important topics to assist in the growth and development of membership venues.
- 5 RESOURCES** - Members enjoy the resources available for references, industry news, connecting to other members, and membership listing.
- 6 BUSINESS REFERRAL** - Active participation in MTC leads to increased awareness of your tourism product or service, new business opportunities, and development of new partnerships.
- 7 GAIN CREDIBILITY** In existence since 1962, Missouri Travel Council is well respected as Missouri's oldest grass-roots tourism organization. Work with dynamic leaders in all aspects of the tourism industry and become a vital asset to Missouri's tourism team.

Missouri Travel Council
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