

**CAPITOL DAYS FOR TOURISM
REGISTRATION - March 7-8, 2012**

<i>Sign up for:</i>	<i>Price</i>
<input type="checkbox"/> MTC Brunch	\$23.00
<input type="checkbox"/> Capitol Days Workshop & Pancake Breakfast	\$20.00
<input type="checkbox"/> Both Events	\$40.00
TOTAL PAID	\$_____

Name

Company

Address

City/State/Zip

Phone

E-mail

Method of Payment

- | | |
|--------------------------------|---|
| <input type="checkbox"/> Check | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> Visa | <input type="checkbox"/> American Express |

Credit Card No. Expire Date

Signature

Or pay by credit card at
www.missouritravel.com

Return to: MTC
P. O. Box 105908
Jefferson City, MO 65110
Or fax to 573-636-5783

Missouri Travel Council
P. O. Box 105908
Jefferson City, MO 65110
573-636-2814



Capitol Days for Tourism

**Wednesday-Thursday
March 7-8, 2012
Jefferson City, MO**

Sponsored by:
Missouri Association of
Convention and Visitor Bureaus
Missouri Association of Fairs
& Festivals
Missouri Hotel & Lodging Assn.
Missouri Travel Council



Your Voice Counts!

You are invited to join your fellow hospitality partners from across the state for %Capitol Days for Tourism+on March 7-8, 2012.

This is the one time of the year that all industry members join together in our state\$ Capitol Building. It will be OUR chance to make sure that each legislator knows the importance of tourism funding and how much we appreciate their support.

As in previous years, a number of legislative issues will directly affect the tourism industry. With budget woes continuing, there has never been a greater need for the tourism industry to remind legislators of the important role that our industry plays in the state\$ economy.

Our Legislative Action Workshop will provide pointers for making your visit more effective. Whether you are new to the Capitol or a seasoned visitor, please plan now to be a part of this grassroots lobbying event.

With your help we can fill the Capitol with tourism excitement! We hope to see you at this important event!

Missouri Travel Council

Invites you to arrive early and attend the

MTC Annual Meeting and Awards Brunch

*Make your reservation on this form.
Save money by attending
Both the Brunch and Capitol Days!*

Schedule of Activities

March 7, 2012

MTC Annual Meeting/Awards Brunch Capitol Plaza Hotel 10:30 AM

MTC would like to take this opportunity to celebrate its 50th Anniversary, update on MTC activities, provide a networking opportunity AND extend appreciation to some very special individuals who have been key to the success of our efforts over the past few years. Please come and show your support and be a part of this fun event.

Registration/Networking . 10:30 AM
Annual Meeting and Awards . 11 AM
Brunch -- 11:45 AM

LEGISLATIVE ACTION WORKSHOP Capitol Plaza Hotel 1 PM

%obbying 101 and Lobbyist Update+

Key leadership in the Capitol have been invited to stop by and make comments to our group.

Industry lobbyists, Division Staff, and Missouri Tourism Commissioners have been invited to give us an update and dialogue on legislative issues of concern to the tourism industry.

INFORMAL CAPITOL VISITS 1:45 PM

Visit legislator offices and drop off a reminder of the Tourism Pancake Breakfast scheduled for Thursday morning.

March 8, 2012

Pancake Breakfast

Capitol 3rd Floor Rotunda 7:30-9:30am

This is an opportunity to assist with a special %pancake flipping+breakfast . arrive at 7 am to get your assignment. We\$ give you an apron, and you can come help and join in the fun! Celebrity %Pancake Flippers+will be spotlighted throughout the morning. We will also provide Photo Op\$ for community reps and their legislators. You won\$ want to miss this one!

Don\$ forget to bring your pull-up banners or easels with posters featuring your community, attractions and hotels. You will be responsible for your own set up and tear down. Let\$ show our legislators what tourism means to Missouri! Call Pat at the MTC office to reserve your spot . 573-636-2814.

HOTEL ACCOMMODATIONS

Please call hotels directly
for reservations....

Check websites of
sponsoring organizations
for member hotels!