

**REGISTRATION FOR CAPITOL DAYS FOR TOURISM - February 21-22, 2007**

**YES!** I will be in Jefferson City to support our great industry. I plan on attending the following events:

\_\_\_\_\_ Lunch \_\_\_\_\_ Legislative Workshop \_\_\_\_\_ Pancake Breakfast \_\_\_\_\_ Tourism Annual Report (no cost)

**EVENT REGISTRATION FEE - \$30 per person:** (Includes Lunch, Workshop and Pancake Breakfast)

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email address \_\_\_\_\_

Please return to: MTC, 204 E. High St., Jefferson City, MO 65101-3287 OR FAX to 573-636-5783.

No refunds after February 18, 2007 No-Shows ARE responsible for payment

For more information, contact Pat Amick at MTC - 573-636-2814 or Wylie Barnes, Event Chair - 417-334-4084



The State's Tourism Team

204 East High Street  
Jefferson City, MO 65101-3287



**Capitol Days for  
Tourism**

**Wednesday-Thursday  
February 21-22, 2007**

**State Capitol Building  
Jefferson City, MO**

Sponsored by:

**AgriMissouri**

**Missouri Association of  
Convention and Visitor Bureaus  
Missouri Attractions Association  
Missouri Hotel & Lodging Assn.  
Missouri Travel Council**

# Your Voice Counts!

You are invited to join your fellow hospitality partners from across the state for "Capitol Days For Tourism" on February 21 and 22, 2007.

This is the one time of the year that all industry members join together in our state's Capitol Building. It will be OUR chance to make sure that each legislator knows the importance of tourism funding and how much we appreciate their support.

As in previous years, a number of legislative issues will directly affect the tourism industry. With budget woes and other concerns taking center stage, there has never been a greater need for the tourism industry to remind legislators of the important role that our industry plays in the state's economy.

Our Legislative Action Workshop will provide pointers for making your visit more effective. Whether you are new to the Capitol or a seasoned visitor, please plan now to be a part of this grassroots lobbying event.

**So... spread the word** – make sure "a bunch of folks" from your community attend. Let's fill the Capitol with tourism excitement! We hope to see you at this important event!

WYLI BARNES, Event Chair

Branson CVB

ANDY THIEM, Event Vice Chair

Pulaski County Tourism Bureau

# Schedule of Activities

FEBRUARY 21, 2007

LUNCH, NETWORKING &

REGISTRATION 11:30 pm

Hearing Room 2 - Capitol Building Basement

A box lunch will be available. Great chance to grab lunch and chat with fellow hospitality industry members from across the state.

LEGISLATIVE ACTION

WORKSHOP 12:30 pm

Hearing Room 2 - Capitol Building Basement

◆ Learn how Missouri tourism funding began and where it stands today. PETER HERSCHEND of Herschend Family Entertainment, one of Missouri's leading tourism industry experts, will explain HB 188 and review the tourism funding formula.

◆ Hear from House Tourism Committee Chairman REP. B.J. MARSH on his legislation to extend supplemental funding -- HB 205.

◆ Meet new Division of Tourism Director BLAINE LUETKEMEYER.

◆ Tourism Commission Chair LIEUTENANT GOVERNOR PETER KINDER will update us on Tourism Commission activities.

◆ Question/Answer Panel with representatives of sponsoring organizations.

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REGISTRATION INCLUDES:

- 1) Lunch
- 2) Legislative Action workshop
- 3) Pancake Breakfast with Legislators

FEBRUARY 22, 2007

PANCAKE BREAKFAST

7:30-9:30 a.m.

3<sup>rd</sup> Floor Rotunda, Capitol Building,

This is an opportunity to assist with a special "pancake flipping" breakfast – arrive at 7 am to get your assignment. We'll give you an apron, and you can come help and join in the fun! Celebrity "Pancake Flippers" will be spotlighted throughout the morning. We will also provide Photo Op's for community reps and their legislators. You won't want to miss this one!

If you'd like to bring a pull-up banner to display, let the MTC office know – 573-636-2814.

TOURISM ANNUAL 9 a.m.

REPORT REVIEW House Lounge

The FY 2006 Annual Report to the joint committees on tourism will be held in the House Lounge. Let's show our support for the Missouri Division of Tourism by "packing" the room.

HOTEL ACCOMMODATIONS –

Please call the hotels directly for reservations ...

Best Western Quality Inn - closed for remodeling

Candlewood Suites - 573-634-8822

Capitol Plaza Hotel - 573-635-1234

Comfort Suites by Choice - 573-636-0300

Days Inn - 573-761-3600

Econo Lodge - 573-636-2797

Fairfield Inn by Marriott - 573-761-0400

Hampton Inn - 573-634-7440

Holiday Inn Express - 573-634-4040

Hotel DeVille - 573-636-5231

Motel 6 - 573-634-4220

Truman Hotel - 573-635-7171

Super 8 - 573-636-5456