



News & Notes – February 11, 2009

NOTE: A pdf version of this newsletter is available at: <http://www.missouritravel.com/news>

MISSOURI GROUP TOUR SUMMIT – Have you registered yet for the Missouri Group Tour Summit? It's scheduled for March 11, 2009 at the Truman Hotel in Jefferson City.

If your organization is marketing to group business – you need to be there! Whether you have worked the group market for years or just beginning – we will have the info you need to grow your skills and the edge you need to thrive in upcoming group sales activities!

Don't miss out! Subjects will include Effective Appointment Selection & Execution at Marketplace, Tradeshow Follow up, Technology 101, A Buyers Panel with exchange of ideas, and up-to-date info on Missouri events. Due to the popularity of our topical roundtables last year, we are expanding the subjects this year to include Working with Receptive Tour Operators, Prospecting for New Clients, Developing day trips, Faith-based tourism and more!

Take a moment and check out the flyer on the Missouri Travel Council website www.missouritravel.com (Important Dates/Events). If you have any questions please contact Pat Amick, Missouri Travel Council Executive Director at 573-636-2814 or pat-amick@socket.net.

PLAN TO ATTEND THE MTC AWARDS BRUNCH – Immediately prior to the Capitol Days for Tourism event – February 25, 2009 – MTC will hold an Awards Brunch at 10 a.m. in the Capitol Plaza Hotel, Jefferson City. Please come and show your support as we take this opportunity to extend appreciation to some very special individuals who have been key to the success of our efforts over the past year. This is a great time to network and share successes and challenges with industry peers! Visit the MTC website to download the registration under the Important Events/Dates section.

CAPITOL DAYS FOR TOURISM -- Plan on joining your colleagues from across the state on February 25-26, 2009. Download the event flyer from the MTC website – www.missouritravel.com. The two-day event will be similar to past years but include some exciting enhancements. If you have a pull-up screen banner, give the MTC office a call – we'd like you to bring it for display for the Pancake Breakfast in the Capitol Rotunda on the 26th.

Don't forget to make contact and encourage your legislators to attend the Pancake Flipping Breakfast on the 26th. Bring your camera to the Rotunda and we'll take a photo of you with your legislators!

This is a busy time in Jefferson City – you will need to make your hotel reservations today for this event!

HAVE A TOUR PLANNER YOU WANT TO ATTEND MISSOURI SHOWCASE?? – If you are working with a tour operator/planner and would like them invited to the 2009 Missouri Showcase FAM and Marketplace – please contact the MTC office immediately. The Planner Invites will be mailed soon.

MTC DUES RENEWALS -- Dues renewal information was mailed to all members in December due and payable January 1. If you have not processed your renewal, we encourage you to do so today. Remember to include your database update information form so we can make sure that the MTC website has your correct information. Should you need another copy of the dues invoice, please contact the MTC office – 573-636-2814. To be included in the printed Membership Directory, we must have your dues by March 15. One more thing – know someone that should be a member but their info is not on the website? You can earn a Referral Bonus by getting them to join MTC. Call the MTC for details.

MAKE SURE YOUR COMPANY INFO IS LISTED CORRECTLY! -- Please take a moment and visit the MTC website – www.missouritravel.com -- if your company is a member of MTC, you will be listed. Please make sure all the info is listed correctly. If not, email the MTC office immediately – pat-amick@socket.net.

MTC SCHOLARSHIPS – Do you know of someone who is pursuing a degree in a hospitality related major? If they are attending an accredited college or university in the state of Missouri, and they are currently enrolled as a Sophomore, Junior or Senior with a grade point average of 3.0 or better they are eligible for one of MTC's two \$1,000.00 scholarships. The deadline for the Spring 2009 scholarship is March 2. Information is posted on the MTC website and can be downloaded easily – check out www.missouritravel.com – Scholarship Section.

SHOW YOUR TEAM SUPPORT WITH MTC LOGO -- Are you putting together a new brochure or tour directory? Why not include the Missouri Travel Council logo! We hope that you will consider proudly displaying the logo on your printed items and don't forget to display your MTC Membership Plaque in a conspicuous location for all to see! Contact the MTC office or visit the MTC website – www.missouritravel.com.

Event Calendar:

MTC AWARDS BRUNCH – February 25, 2009 – Capitol Plaza Hotel

CAPITOL DAYS FOR TOURISM – February 25-26, 2009 – Capitol Plaza Hotel & State Capitol Building, Jefferson City

MISSOURI GROUP TOUR SUMMIT – March 11, 2009 – Truman Hotel, Jefferson City

HOW TO PROMOTE YOUR BUSINESS WITHOUT SPENDING A NICKEL – March 17, 2009 – Ramada Oasis & Conference Center, Springfield

MISSOURI BANK TRAVEL EXCHANGE – May 5-6, 2009 – Lodge of the Ozarks, Branson

JOINT MEETING PLANNERS TRADE SHOW – July 14, 2009 – Capitol Plaza Hotel, Jefferson City

MISSOURI SHOWCASE MARKETPLACE – August 17-18, 2009 – Courtyard by Marriott, Columbia

This email **NEWS IN BRIEF** is being sent to you to keep you informed. If you have additional individuals in your company who would also like to receive this information, please let us know.

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