



News & Notes – October 7, 2010

(A pdf version of this newsletter is also available on the MTC Web site at: <http://www.missouritravel.com/news>)

UNIFIED “MISSOURI” LOOK AT TRADESHOWS – Have you attended trade shows and seen groups of people from a particular state all dressed alike and wondered why we in Missouri don’t have a unified look so we can stand out? Well, a number of people have mentioned this need and Missouri Travel Council has stepped forward to coordinate an effort to give us a similar look but still retain our own company/community’s identity.

The color chosen for our “look” is Royal Blue. Several items of apparel have been selected and will be available for order. They include a fleece vest, a reversible nylon and fleece vest, and two different jackets. The Missouri logo will be embroidered on the back of each item and you have the option of an additional \$5 per garment to add your company name to the area on the left chest. We will have samples of these items available at the MTC booth during the Governor’s Conference. We encourage you to stop by and check them out. If you will not be in attendance at the Governor’s Conference we will have samples at future board meetings and events.

The order form can be downloaded from the MTC website -- http://www.missouritravel.com/pdf/logo_wear_order_form.pdf. MTC will order items on a monthly basis. The deadline for our first order will be November 30. Please allow 2-4 weeks for delivery. If you have any questions, please contact the MTC office – 573-636-2814.

YOU CAN STILL SUBMIT AN ITEM FOR THE TOURISM AUCTION NEXT WEEK -- Please fax your donation form to 573-636-5783 no later than Noon on 10/8. If you have misplaced the form, you can download it from the calendar section of the MTC website (<http://www.missouritravel.com>) -- click on Important Dates/Events – under October 12-15, 2010 Governor’s Conference on Tourism there is a link for the donation form. If you have questions call the MTC office (573-636-2814.)

If you are unable to bring your item to the Governor’s Conference, please ship to: Pat Amick, 2610 Tanglewood Drive, Jefferson City, MO 65109 with arrival no later than Monday, October 11.

Thank you to all who so generously make this fundraiser such a great success!!!

Event Calendar:

2010 GOVERNOR’S CONFERENCE ON TOURISM – October 12-15, 2010 – Union Station Marriott, St. Louis

2010 MTC BREAKFAST SESSION AT GOVERNOR’S CONFERENCE – October 13, 2010 – 8 am – Union Station Marriott, St. Louis

2011 CAPITOL DAYS FOR TOURISM – March 2-3, 2011 – Capitol Plaza Hotel & State Capitol Building, Jefferson City

2011 MISSOURI BANK TRAVEL EXCHANGE – April 5-6, 2011 – Holiday Inn CoCo Key Resort, Kansas City

2011 JOINT MEETING PLANNERS TRADESHOW – Date to be determined

This email **NEWS IN BRIEF** is being sent to you to keep you informed. If you have additional individuals in your company who would also like to receive this information, please let us know.

Pat Amick, CMP

Executive Director
Missouri Travel Council
P. O. Box 105908
Jefferson City, MO 65110
573-636-2814 – FAX 573-636-5783
pat-amick@missouritravel.com
www.missouritravel.com