



NEWS IN BRIEF – June 25, 2007

News and Notes

MISSOURI SHOWCASE -- Sponsorship Opportunities– The 2007 Missouri Showcase “Marketplace” is scheduled for August 27-28, 2007 and will be held at the Holiday Inn Southwest Viking in St. Louis. Registration has closed for suppliers but sponsorship opportunities are still available.

The following tasteful items are being solicited: travel mug, bottled water, chapstick keychains, unique/quality pens, quality highlighters, neck pillows, umbrellas, business card holders for use during marketplace. The quantity needed is 50. The cost for supplying one of these items is \$200. Sponsorship will be based on need and approval of the item being submitted. We will ask that you forward an electronic image or a sample of the item to the MTC office for approval. Deadline for approval is July 19 – no items will be considered after that date. After approval, product **MUST** be delivered to the MTC office by August 10. Contact Pat Amick at the MTC office – 573-636-2814 or email to pat-amick@socket.net.

JOINT MEETING PLANNERS TRADESHOW -- Only 7 more booths available -- The Annual Joint Meeting Planners Tradeshow (sponsored by Missouri Society of Association Executives, Society of Government Meeting Professionals and Missouri Travel Council) is scheduled for July 17 at the Capitol Plaza Hotel in Jefferson City. There are only 7 more booths available, so please contact the MTC office today if you are interested! There is a registration flyer on the MTC website – www.missouritravel.com -- Important Dates/Events section. Just print off, complete, and fax to 573-636-5783. This is a perfect marketing opportunity if your audience is the meeting planner market.

VisitMOCOUPONS – VisitMOCoupons, a new service provided through the Missouri Division of Tourism Web site, VisitMOCoupons.com is up and running. Have you visited it yet? The coupons Web site offers information about Missouri’s tourism destinations and valuable discounts to hotels and attractions. To find out more about how your tourism business can get involved in the program, click on the link below.

<http://www.visitmocoupons.com/savewithus.html>

PINEVILLE, MO VISITOR CENTER – This Visitor’s Center need your information. Please ship 50-100 of your brochures to: Dana Bordine, McDonald County Extension Center, P. O. Box 336, Pineville, MO 64856 (physical address is 402 S. Main and phone is 417-223-4775.) Your assistance is greatly appreciated.

WELCOME TO NEW COMMISSIONERS – Welcome to the following new Commissioners appointed to the Missouri Tourism Commission: Marcia (Marci)

Bennett-Hazelrigg of St. Joseph and Senator Kevin Engler of Farmington. Welcome Marci and Senator Engler. MTC looks forward to working closely with you in the coming months.

Marci serves as the executive director of the Buchanan Tourism Board and executive director of the Missouri Association of Convention and Visitors Bureau. Senator Engler was tapped by Senate President Pro Tem Michael Gibbons to replace Senator Chuck Gross who retired from the Senate at the end of the last session. Sen. Engler's district features several key areas popular with Missouri's tourists.

Event Calendar

JOINT MEETING PLANNERS TRADESHOW – July 17, 2005 – Capitol Plaza Hotel, Jefferson City

2007 MISSOURI SHOWCASE MARKETPLACE – August 27-28, 2007 – Holiday Inn Southwest Viking, St. Louis (note new Monday-Tuesday format).

2007 MTC ANNUAL BUSINESS MEETING – October 3, 2007 – 10:30 am – Noon -- Governor's Conference on Tourism, Tan-Tar-A Resort, Osage Beach

2007 GOVERNOR'S CONFERENCE ON TOURISM – October 2-5, 2007 – Tan-Tar-A Resort, Osage Beach

This email NEWS IN BRIEF is being sent to you to keep you informed. If you have additional individuals in your company who would also like to receive this information, please let us know.

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