



## **News & Notes** – January 5, 2006

**CAPITOL DAYS FOR TOURISM --** February 22 and 23, 2006 -- Sponsored by Missouri Travel Council, Missouri Association of Convention and Visitor Bureaus, Missouri Hotel and Lodging Association and Missouri Attractions Association. Event details and registration will be mailed soon and also posted on the MTC website – [www.missouritravel.com](http://www.missouritravel.com). The two-day event will be similar to past years but include some exciting enhancements. Watch your mail, make your hotel reservation with one of our fine lodging partners and plan to attend! And if you have a pull-up screen banner, give the MTC office a call – we'd like you to bring it for display.

We are hoping that the FY 2004 Annual Report will be scheduled to coincide with our event. We will keep everyone advised by broadcast email on exact timing and location. We want to fill the room with our industry to show our support of Tourism Commission Chair Raeanne Presley and Division of Tourism Director John Robinson.

**MTC LEGISLATIVE REPORTS --** Jefferson City is bustling with activity as the Legislators have returned! MTC is proud to have Dale Amick as its Legislative Consultant again this year and his weekly reports will begin soon. These reports will be sent out weekly and then posted on the MTC website. Check each Monday morning to get an update on legislation of interest to the tourism industry. Also please watch your email as we may need to enlist your assistance in contacting legislators, contacting the media, etc.

**MTC DUES RENEWALS --** Dues renewal information was mailed to all members in December due and payable January 1. If you have not processed your renewal, we encourage you to do so today. Remember to include your database update information form so we can make sure that the MTC website has your correct information. Should you need another copy of the dues invoice, please contact the MTC office – 573-636-2814. To be included in the printed Membership Directory, we must have your dues by March 15.

**MISSOURI SHOWCASE SCHEDULED** – Marketplace dates for 2006 event are August 22-21, 2006 - location is The Elms in Excelsior Springs with the Kansas City CVA as our hosts. Registration information will be mailed in March and posted on the MTC website with a deadline of May 24, 2006. You must have 2006 MTC dues paid to participate. The Showcase Committee is hard at work to make this the very best Marketplace and FAM ever! We hope you will plan to participate – it's truly a cost efficient marketing opportunity for group tour business!

By the way – there are sponsorship opportunities available for the Marketplace – call the MTC office to discuss possibilities! Give your company that extra edge that it deserves with tour planners!

**Also watch your email for a “Missouri Showcase Supplier Survey”! It should arrive at your desk soon and we want to hear from you! Please take a moment and respond. Your valuable feedback will assist the committee in future planning of this important marketing event!**

**JOINT MEETING PLANNERS TRADESHOW** – The Joint Meeting Planners Tradeshow date has been set – July 18, 2006. This event is sponsored by the Missouri Society of Association Executives, Society of Government Meeting Professionals and Missouri Travel Council and will be held at the Capitol Plaza Hotel in Jefferson City. This year's exciting theme is “Wide World of Sports”. Booth

space is an affordable \$325 for the first booth and \$300 for each additional booth. Make plans to participate and watch for more information in early March.

**MISSOURI'S ON THE MOVE** – Due to the lack of verbal commitment for the 2006 Missouri's on the Move, the committee has elected to postpone the trip scheduled originally for April 23-28, 2006.

A Brainstorming meeting is scheduled for January 20, 2006 at the Columbia CVB, 300 S. Providence from 10 am to 1 p.m. to discuss options for the future of this event. The committee would like to gather information from as many members as possible in order to re-group and focus on travel locations that present the most sales opportunities to the majority of our members. We will be taking a look at possible travel dates, city locations, individuals to invite, etc. So plan to attend and come prepared to discuss.

If you are not able to attend this meeting, please forward your comments/suggestions to Mishell Hoover, [mishell.hoover@preciousmoments.com](mailto:mishell.hoover@preciousmoments.com). Please RSVP to the same email address by January 11 if you are planning to attend. We hope to see you on January 20!

## **EVENT CALENDAR**

**MISSOURI ON THE MOVE PLANNING MEETING – January 20, 2006** – Columbia CVB, Columbia

**CAPITOL DAYS FOR TOURISM – February 22-23, 2006** – State Capitol Building, Jefferson City

**JOINT MEETING PLANNERS TRADESHOW – July 18, 2006** – Capitol Plaza Hotel, Jefferson City

**2006 MISSOURI SHOWCASE MARKETPLACE - August 20-21, 2006** – The Elms, Excelsior Springs

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This **NEWS IN BRIEF** is being sent to you to keep you informed. If you have additional individuals in your company who would also like to receive this information, please let us know.

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