



News & Notes – September 21, 2005

MTC ANNUAL MEETING --- The MTC Annual Meeting is scheduled for October 11, 2005 at the beginning of the Governor's Conference on Tourism. It will be held from 10:30 a.m. to noon in the Arkansas B&C Room at the University Plaza Hotel in Springfield. Please plan to attend this important meeting! This is an excellent opportunity to get information on the various activities of Missouri Travel Council. Get Informed and Get Involved!

In addition, the MTC Regional Caucus Meetings will be held during breakfast at the Governor's Conference on October 12. All conference attendees will be asked to sit along with others from their area in regional groupings at 7:30 a.m. in the Kansas/Oklahoma/Illinois Rooms. During this time, you will have an opportunity to visit with individuals from your region about mutual opportunities, challenges, marketing co-ops, and other items of interest specific to you and your region.

Election of MTC Directors and Alternate Directors – Also during this time, the following regions will be electing new MTC Directors and Alternate Directors during their Caucus:

Chariton Valley Region
Kansas City Region
Mark Twain Region

Osage Lakes Region
River Heritage Region

The remaining regions will elect new leadership only if their Director or Alternate is unable to continue to serve. Please check with your current Board Members during your caucus.

We hope to see each of you at the MTC Annual Membership Meeting and the Regional Networking Breakfast ... if you have questions regarding these events, call Pat Amick – 573-636-2814.

GULF AID -- MTC has been given the following information regarding fund raising for the recent disaster in the Gulf Coast:

Getaways for Gulf Aid is the new on-line auction through eBay to raise money immediately for the American Red Cross Disaster Relief Fund. Florida is receiving donated Florida tourism industry products, creating vacation packages, putting them on eBay, with the auction proceeds going directly to the Red Cross. While the Florida products will be called Florida Getaways for Gulf Aid, we have created a logo called Getaways for Gulf Aid. We believe this could be a national model. Tomorrow Amanda Clements and/or Molly Kellogg from our VF staff will provide you with detailed instructions on how to create your own Getaways for the Gulf eBay offerings. Believe me, it is not difficult. As we proceed we will also put up photos of the resorts, etc. We just wanted to get this first one up quickly. I would also suggest that this model may be better if we all use the TIA logo on each offering. That will give it more of a national presence. I must tell you that the

immediate response from our Florida tourism industry, just minutes after sending out the email notice, has been nothing less than overwhelming. We have received an amazing positive response and an even more amazing number of donated vacation packages to auction. By tomorrow we should have over 30 eBay auctions going. Here is a link to our first auction offering (if the link is not live, please copy and paste into your web browser):

<http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=6558057385>

In addition, please continue to submit your job openings on the MTC website – we are linked appropriately to be accessed by Disaster Evacuees interested in hospitality jobs in Missouri. Visit www.missouritravel.com

MTC SCHOLARSHIPS – Do you know of someone who is pursuing a degree in a hospitality related major? Do you know of an intern working in the industry this summer? If they are attending an accredited college or university in the state of Missouri, and they are currently enrolled as a sophomore, Junior or Senior with a grade point average of 3.0 or better they are eligible for one of MTC's two \$1,000.00 scholarships. The next deadline is November 1, 2005. Information is posted on the MTC website and can be downloaded easily – check out -- <http://www.missouritravel.com/scholarship.htm>

EVENT CALENDAR:

MISSOURI TRAVEL COUNCIL ANNUAL MEETING – October 11, 2005 –
10:30am-Noon – University Plaza Hotel, Springfield (in conjunction with Governor's Conference on Tourism.

2006 MISSOURI'S ON THE MOVE MARKETING TRIP – April 23-28, 2006 –
Indianapolis, Columbus, Cleveland, Pittsburg

This email NEWS IN BRIEF is being sent to you to keep you informed. If you have additional individuals in your company who would also like to receive this information, please let us know.

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