



Missouri Bank Travel Exchange 2012

Mark Your Calendar

May 7-9, 2012

Capitol Plaza Hotel & Convention Center, Jefferson City

Sponsored by: Missouri Travel Council

Because you are recognized as a leader in your industry, make plans to join your colleagues and be a part of Missouri Bank Travel Exchange. The Exchange will bring regional bank loyalty group travel planners and tourism representatives together for a networking, educational and business exchange conference. Discover new tourism destinations, reinforce existing relationships and gain insight from fellow bank travel planners and the tourism industry during the open cracker-barrel discussion. The conference will include two appointment-based marketplaces allowing you to meet one-on-one with regional tourism representatives.

Who Should Attend?

Any bank travel planner wishing to learn more about planning and executing group tours and exchanging ideas with fellow bankers. All delegates must be engaged in a tour planning or decision making position within their organization. Delegates are expected to participate in the entire conference including taking their own individual set of Marketplace Exchange appointments.

Registration Info

The \$100.00 banker registration fee includes up to two (2) nights accommodation at the conference hotel and all meals which are part of the program.

A special room rate of \$70.00 plus tax will be offered to bankers wishing to arrive early or stay after the conference.

Travel costs to and from Jefferson City, Missouri are the responsibility of the delegate.

Meet The Banker Exchanges

Prior to the conference, bankers and suppliers will receive a list and business description of participants. From this, both bankers and suppliers will request pre-scheduled appointments. The appointments will be 7 minutes each and there will be the opportunity to schedule additional appointments on site. This is an excellent opportunity to get updates from tour suppliers throughout the region. **Each delegate is expected to submit their own individual set of Exchange appointments.**

**If you attended in the past,
you know this is a
do-not-miss conference!**



If you didn't attend, see what your colleagues are saying:

"Thank you for a very successful Bank Travel Exchange! It is always so nice to get together with other Club Directors to talk about what is happening in the world of travel! I also enjoy the vendors from the travel industry that are in attendance! It was a very enjoyable and fun experience, as usual!"

*Sheri Rodebaugh
Club 50+ Program Manager
First Mid-Illinois Bank & Trust, Mattoon, IL*

"I have attended the MO Bank Travel Exchange event since its first year in 2007. I would not miss it! I always come away from the event with new ideas for trips for the next calendar year. It is a great opportunity to interact with other bankers and the various tourist suppliers from Missouri, Kansas, Oklahoma and Arkansas. These states offer wonderful travel destinations and activities for bank travel senior groups. MO Bank Travel is always very well organized and enjoyable. See you in 2012!"

*Rita Madison
Summit Senior Coordinator
Bank of Lee's Summit, Lee's Summit, MO*

"For me this conference is very beneficial. I know that I was close to some gems but didn't know where they were. We have enjoyed several day trips into Missouri to venues I would have never known about. The entire conference is well organized and informative. The amount of people attending isn't so overwhelming! I especially enjoyed the outing and fam trip of the city."

*Deb Connor
Premier Club
Community First Bank, Keosauqua, IA*

Preliminary Schedule

May 7, 2012

12:00pm-6:00pm Banker registration
2:30pm-3:30pm BankTravel Spring Seminar
5:00pm Your friends, Bob Buesing, Kim Vance & Susan Damon invite bankers to join them for dinner and entertainment

May 8, 2012

8:30am-12:00pm Optional city tour/sightseeing and lunch for bankers
8:00am-1:00pm Banker registration
1:00pm-2:30pm Banker roundtable discussions
2:45pm-6:00pm Meet The Banker Exchange #1
Bankers are seated and will meet one on one with suppliers
6:15pm-7:15pm Networking reception and viewing of sponsor booths
7:30pm-9:15pm All delegate dinner

May 9, 2012

7:30am-8:15pm Group Breakfast
8:30am-9:30am Cracker-Barrel Session
9:45am-1:00pm Meet The Banker Exchange #2
1:30pm-3:00pm All delegate luncheon and door prizes



Banker Registration

Registration fee \$100.00 per banker delegate

*Please Print or Type. Please complete a registration form for **each planner attending** and return registration to provided address.*

Company Name _____ Club Name _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____
 Delegate Name _____ Title _____
 Amount enclosed: \$ _____ (make checks payable to Missouri Travel Council)
 (circle one) Visa Mastercard American Express Card Number: _____ Exp. Date: _____
 3 digit code on back of card: _____
 Cancellation Policy: 50% Refund if written notice is received by February 15. No refunds after that date.
 Signed _____ Date: _____

Space Limited • Register Today

Return Form No Later Than November 15, 2011 To:

Missouri Travel Council • P.O. Box 105908 • Jefferson City, MO 65110
 OR Fax to: 573/636-5783

OFFICE USE ONLY
Date Received _____
Check #/Amt. _____
Registration # _____

- 1) How many overnight tours does your bank run per year? _____
- 2) How many day trips does your bank run per year? _____
- 3) Average length of overnight tours in the U.S.? _____
- 4) How many members do you have in your club? _____
- 5) How long has your club been in existence? _____
- 6) Are you a member of BankTravel or Heritage Clubs International?
(Please circle one/both if yes.)

*If you have questions
call or email:*

Donna (Cordle) Gray
 816/444-0991
 mtcexchange@msn.com

OR
Pat Amick, CMP, Executive Director
 MTC Office
 573/636-2814

